

Custom Branding and Promotion

Avery Dennison®
StringTach™ Fasteners

Elevating Brands and Accelerating Performance
Throughout the Global Retail Supply Chain



Elevate brands through innovative identification solutions that enable designers, improve manufacturing quality and efficiency, and increase consumer appeal and perceived value.

Premium Brand Merchandising

Give your brand an edge with Avery Dennison StringTach™ fasteners. These premium fasteners combine the aesthetic appeal of a string loop with the speed and security of conventional loop fasteners.

Attract Consumers' Attention

Garments tagged with premium string fasteners are perceived to be of much higher value than of those tagged with conventional plastic loop fasteners.

Increase Brand Visibility

StringTach™ is an important garment accessory that provides visual differentiation between standard and premium brands.

Easy Threading

StringTach's special arrow tip makes threading through zippers and eyelets easy, making it ideal for tagging:

- Premium apparel
- Tailoring
- Dress shirts
- Casual wear
- Golf attire
- Footwear
- Jewelry
- Accessories
- Handbags
- Leather goods
- Watches
- Sunglasses

Elevating Brands. Accelerating Performance.

Experience Avery Dennison supply chain solutions at our worldwide Customer Design and Innovation Centers. For more information on Avery Dennison® StringTach™ Fasteners or to schedule a tour of our Customer Design and Innovation Centers, please call 800.543.6650, prompt 5, or e-mail rbis.solutions@averydennison.com. To learn more or receive complete warranty information as well as other terms and conditions, please contact your Avery Dennison representative or visit our website at www.rbis.averydennison.com.



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StringTach™ Fasteners Technical Information



StringTach™ Fasteners

Item Number	Color	Nominal Filament Length	Nominal Applied Length	Material	Pkg Qty	Case Qty
11150	Black	5.0" / 125mm	6lbs / 2.7kg	Polyester / String	100	5,000
11151	White	5.0" / 125mm	6lbs / 2.7kg	Polyester / String	100	5,000
11152	Black	7.9" / 200mm	6lbs / 2.7kg	Polyester / String	100	5,000
11153	White	7.9" / 200mm	6lbs / 2.7kg	Polyester / String	100	5,000

The information contained herein is believed to be reliable but Avery Dennison makes no representations concerning the accuracy or correctness of the data. This product, like any other should be tested by the customer/user thoroughly under end user conditions to ensure the product meets the particular requirements. Independent results may vary.

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