

Fastener Solutions.

Avery Dennison™ Elastic Staple™ System



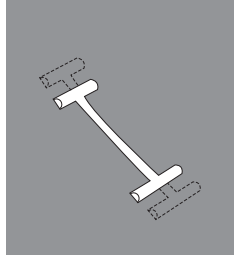
Retail Information Services

One Company. Many Solutions.



Dual, variable needles insert the Elastic Staple™ Fastener through the card stock or material being fastened for a flexible, yet secure application. Shown here – the Automated VNS as the fastener travels through the needles.

*“We used to use cable ties to attach our products.
We can not imagine packaging our products
without the Automated Elastic Staple units.”
Rose America Corp.*

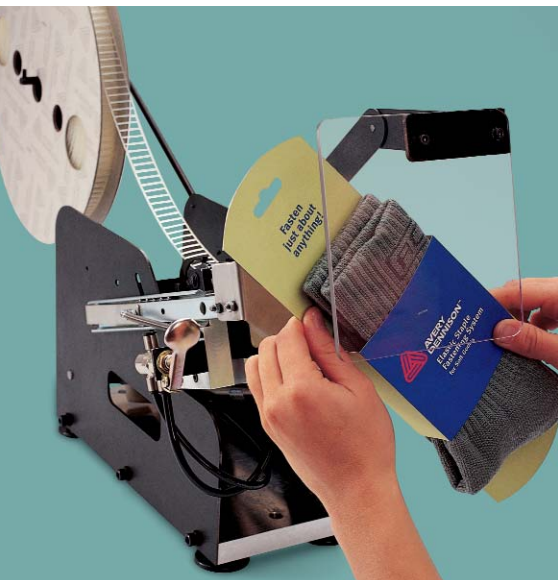


Avery Dennison™ Elastic Staple™ System

Faster, safer, better than any other method.



Dual Needle VNS



Single Needle SNS

Chances are we've already solved your packaging problem for someone else. If not, we can design or adapt our Elastic Staple™ System for your specific application. One that will replace expensive blister, skin and clamshell packs. And improve your productivity over hand methods by as much as 50%.

The Elastic Staple™ System: Eliminates the need for dangerous metal fasteners.

With no sharp edges, Elastic Staple™ Fasteners reduce the risk of damage and injury.

Eliminates cumbersome twist ties and cable ties.

Elastic Staple™ Fasteners are strong and durable. Products stay securely fastened and look more appealing at retail. Unlike twist ties, Elastic Staple™ Fasteners are faster to apply and easier to remove.

Lets customers touch and try goods at point of sale.

Products stay neat and secure, while allowing customers to see, feel and try merchandise prior to purchase. Easy, convenient removal allows consumers to enjoy their purchase sooner.

Lowers total packaged cost.

Fast activation and compact design make Elastic Staple™ Fasteners ideal for integration into just about any automated packaging line, eliminating time consuming manual operations. We work with automation partners to insure the right system for your operation.

More environmentally friendly than alternative methods.

In addition to substantially lowering material costs, Elastic Staple™ Fasteners also reduce packaging material waste.

The Avery Dennison™ Elastic Staple™ System is already working for dozens of companies just like yours. For a free demonstration, please contact the nearest Fastener Solutions office listed on the back page.

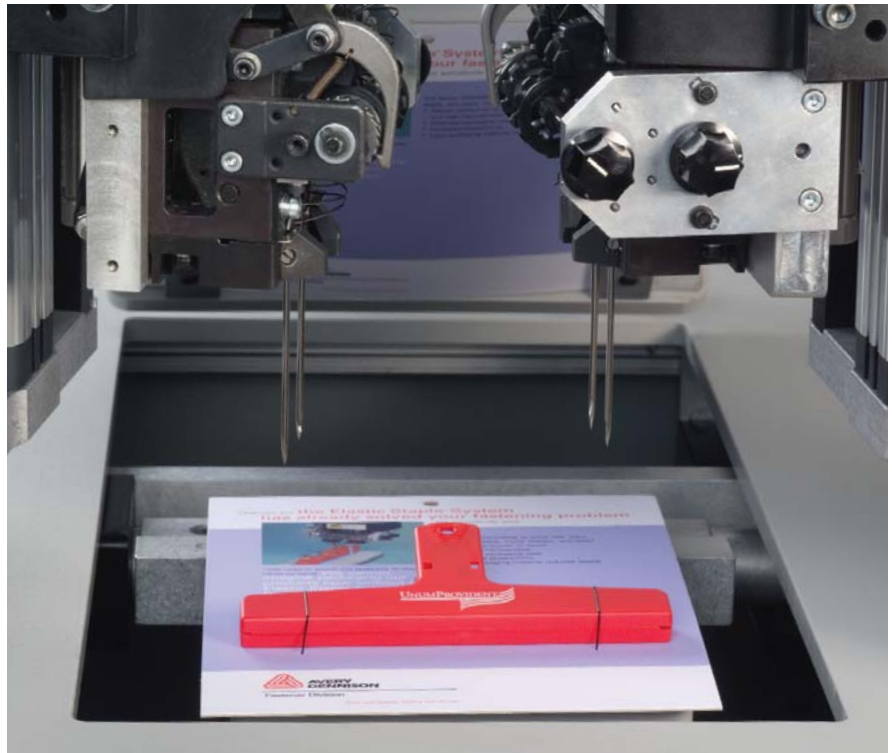


Automation

Fast, easy integration into your automation system lets you compete world-wide.

Thanks to its compact design and quick activation, the Avery Dennison™ Elastic Staple™ System fits easily into all kinds of automated packaging lines – without interrupting your work flow. The easy-to-use Elastic Staple™ Fasteners load and advance automatically so packages move through your system faster with fewer work delays. And with reels that can hold up to 10,000 fasteners, you re-load less often.

Elastic Staple™ Fasteners save labor, too, by eliminating time-consuming manual operations. Options include a fully integrated system with multiple stations, or a semi-automatic system tailored to smaller operations.



Dual Head
Automated VNS



Tabletop VNS

“Production has increased 75-80% with the automated Elastic Staple™ machines. We have completely eliminated our problem with CTS (carpal tunnel syndrome). Our packages are much more presentable now because the elastic staple holds the package together much tighter.”

For Bare Feet



In-process

Specialty Applications

No other system offers as many flexible packaging options.

Strong, yet pliable Avery Dennison™ Elastic Staple™ Fasteners stretch upon application to conform to many product shapes and sizes, affording innumerable packaging possibilities. In addition, fasteners can be inserted directly through soft goods for a wide variety of applications, among them:

- attaching products directly onto headers and display cards such as hosiery and outdoor mats;
- bundling coils of nylon webbing during in-process manufacturing, as a substitute for hand applied rubber bands;
- invisibly securing jewelry onto display packaging inserts, providing a clean, upscale presentation at point of purchase.

Whatever your company produces, chances are we've already created a faster, more efficient packaging system using the Elastic Staple™ Fastener by Avery Dennison. It's amazingly versatile.

What can we do for you? For a free demonstration, please contact the nearest Fastener Solutions office listed on the back page.



Jewelry



Cutlery



Hosiery

“Elastic staples make the package much more eye-appealing. With the automated VNS tool, we can compete with products made offshore.”

Mohawk Home

Avery Dennison Retail Information Services Fastener Solutions Worldwide Locations

Brazil

Avery Dennison do Brasil Ltda.
Rua Francisco Foga, 225
CP 18 – CEP 13280-000
Vinhedo-SP, Brasil
Tel: 55-19-3876-7696 / 0800-7010076
Fax: 55-19-3876-6763
Email: fastener.brazil@averydennison.com

Canada

Avery Dennison Canada, Inc.
Fastener & Hand Labeling Div.
195 Admiral Blvd.
Mississauga, ON L5T 2T3
Tel: 800-363-2347
Fax: 800-263-2347
Email: fastcan@averydennison.com

China

Avery Dennison (GuangZhou) Converted
Products Ltd.
Factory No. 2, Jin Ling Road
Da Chong Village
Nansha Economic and Technological
Development Zone
Guangzhou, 511458 PRC
Phone: (86-20) 8498-4000
Fax: (86-20) 8498-3401
Email: mktg_fap@ap.averydennison.com

Europe – Middle East – Africa

Avery Dennison Fastener Europe
Unit 1, Thomas Road
Woburn Ind. Park
Woburn Green
Bucks HP10 0PE
United Kingdom
Tel: 44 (0) 1628 859530
Fax: 44 (0) 1628 859567
Email:
fastenersaleseuro@eu.averydennison.com

France – Benelux

Avery Dennison Fastener France
10/12 Rue du saule Trapu BP 217
91882 Massy Cedex
France
Tel: 33 (0) 169 535654
Fax: 33 (0) 169 530417
Email:
fastener.france@eu.averydennison.com

Germany – Austria – Switzerland

Avery Dennison Deutschland GmbH
Geschäftsbereich Fastener
Ohmstrasse 3
85 386 Eching
Germany
Tel: 08165 / 925 300
Fax: 08165 / 925 321
Email: fastener-de@eu.averydennison.com

Hong Kong

Avery Dennison (Hong Kong) Ltd.
2/F Chun Choi Street
Yan Hing Industrial Bldg.
Tseung Kwan O Industrial Estate
Hong Kong
Phone: 852-2555-9441
Fax: 852-2873-6436
Email: info_fap@ap.averydennison.com

Italy

Avery Dennison Fastener Italia SpA
Via per Uboldo 48
21040 Gerenzano (VA)
Italia
Tel: 39 02 966 82 35
Fax: 39 02 966 82 49
Email: fastener-it@eu.averydennison.com

Japan – Osaka Office

Avery Dennison Overseas Corporation
Shin-Osaka Ikushima Bldg, 7F
5-1-3 Miyahara, Yodogawa-ku
Osaka-City, Osaka 532-0003
Japan
Phone: 81-6-397-7451
Fax: 81-6-397-7453
Email: info_fap@ap.averydennison.com

Japan – Tokyo Office

Avery Dennison Overseas Corporation
6-47-8 Fujimi-Cho
Tachikawa-City
Tokyo 190-0013
Japan
Phone: 81-42-526-7310
Fax: 81-42- 526-7315
Email: info_fap@ap.averydennison.com

Korea

Avery Dennison Korea Ltd.
872, Kwan Yang 2-Dong, DongAn-Ku
AnYang-Si, Kyounggi-Do
Korea 431-062
Phone: 82-31-425-6140
Fax: 82-31-425-6145
Email: info_fap@ap.averydennison.com

Mexico

Avery Dennison de Mexico
Aristoteles #123
Parque Industrial Kalos
Apodaca, Nuevo Leon
66600 Mexico
Phone: 52 (81) 8864-4100
Fax: 52 (81) 8864-4101
Email:
fastener.mexico@averydennison.com

Turkey

Avery Dennison Etiket Tic. Ltd. Sti.
Bablar mah. Yalcin Kores Cad.
No. 22 A Blok 34540
Gunesli-Bagcilar – Istanbul, Turkey
Tel: 90 212 489-3120
Fax: 90 212 489-3143
Email: fastener-tr@eu.averydennison.com

United Kingdom

Avery Dennison UK Limited
Unit 1, Thomas Road
Woburn Ind. Park
Woburn Green
Bucks HP10 0PE
United Kingdom
Tel: 44 (0) 1628 859530
Fax: 44 (0) 1628 859567
Email:
fastenersalesuk@eu.averydennison.com

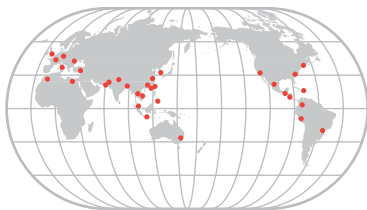
United States

Avery Dennison Corporation
Fastener Division
224 Industrial Road
Fitchburg, MA 01420
Tel: 800-225-5913
Fax: 800-848-2169
Email: fastener.usa@averydennison.com

A Worldwide Resource.

Global Consistency.

Operating in over 15 locations and manufacturing zones throughout the world, Avery Dennison is committed to delivering your fastening needs when and where you need them... on time and in-country.



One World. Many Locations.



Retail Information Services

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